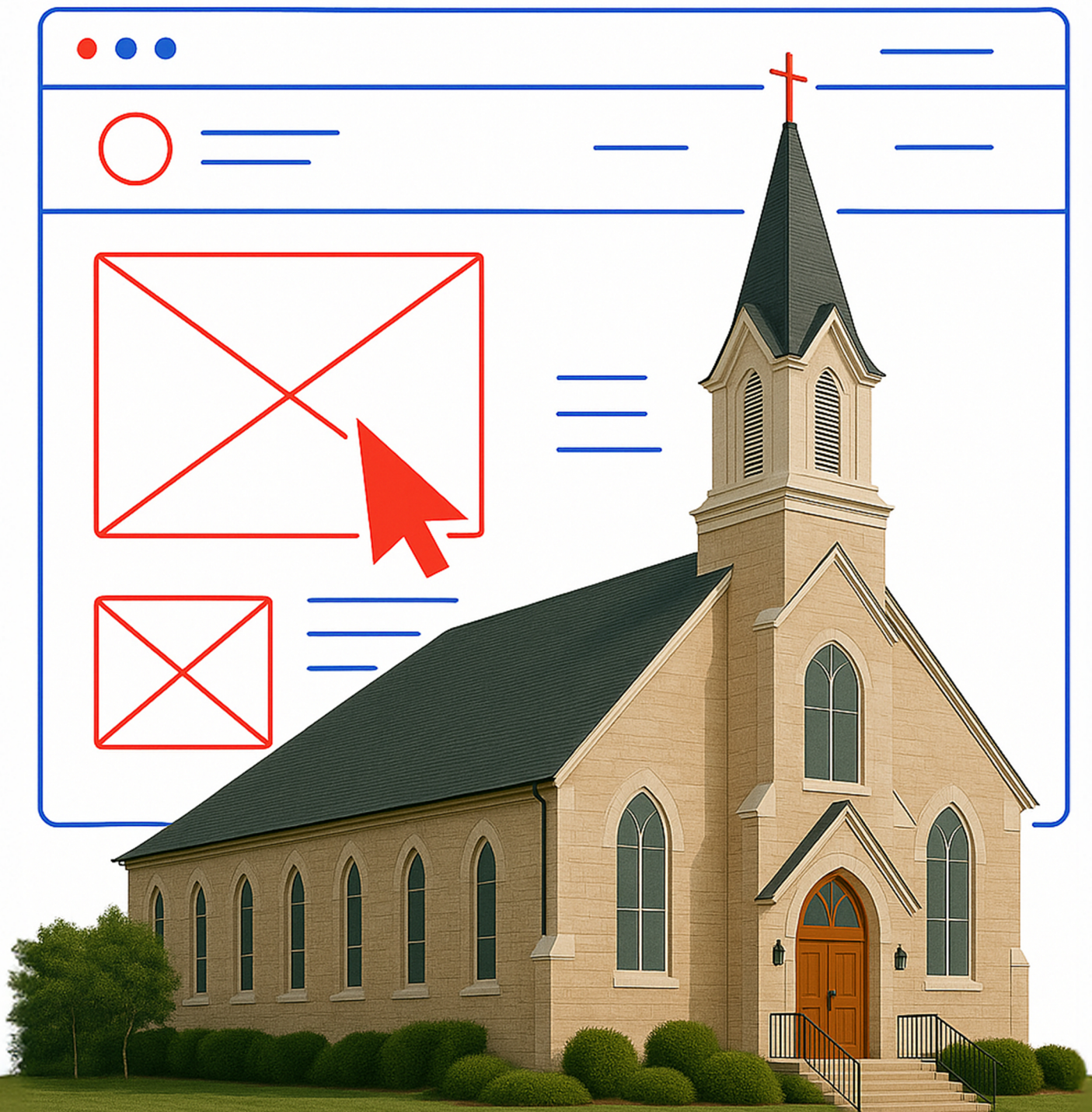


# CHURCH WEBSITE STARTER GUIDE


A Simple Guide to Help Your Church Build a Website That Reaches People and Reflects Your Mission

Brought to you by Your Way Media ([yourwaymedia.cc](http://yourwaymedia.cc))



# 1. Why Your Church's Website Matters

Your website is often the first impression people have of your church. It's your digital front door—welcoming visitors, serving your members, and sharing your message with the world.



## 2. What Every Great Church Website Should Include

### ✓ Clear Service Times & Location

Don't make people dig—this should be front and center.

### ✓ What to Expect

A brief explanation for first-time visitors. Casual or formal? Kids' ministry? Parking?

### ✓ Sermons or Messages

Video or audio content helps people connect before they ever attend.

### ✓ About Page / Beliefs

Who are you? What do you believe? What's your mission?

### ✓ Online Giving

Make giving simple and secure. A must-have in today's world.

### ✓ Ministries & Events

Show how people can get involved, grow, and serve.

### ✓ Mobile-Friendly Design

Most visitors will be viewing your site on their phone!

### ✓ Contact Information

Make it easy for people to get in touch, ask questions, or request prayer.



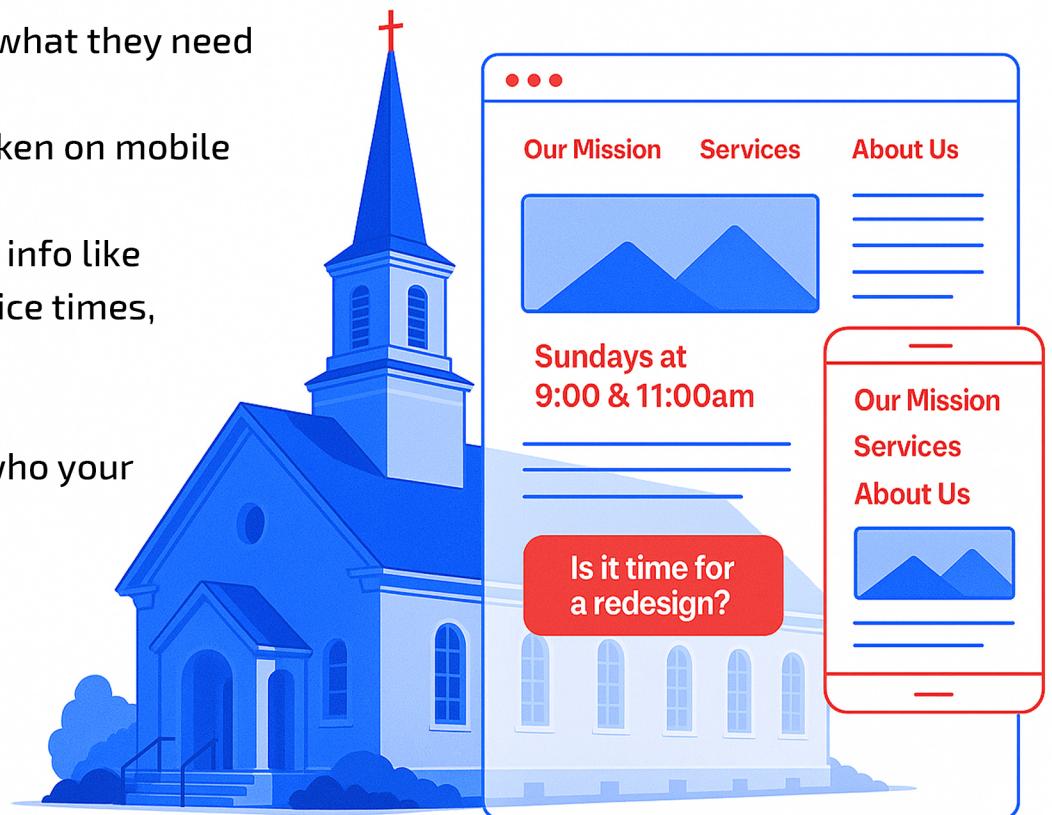
### 3. Questions to Ask Before Building or Updating Your Site

- Who is our website for—visitors, members, or both?
- What are the most important things we want people to know when they land on our homepage?
- Do we have recent, high-quality photos or videos of our church?
- Can someone easily find our service times in under 5 seconds?
- Is our site easy to use on a phone?
- Do we have someone who can update the site, or do we need outside help?



### 4. How to Know It's Time for a New Website

- ◆ It's hard to update or hasn't been touched in years
- ◆ Visitors can't find what they need
- ◆ It looks bad or broken on mobile
- ◆ You're missing key info like online giving, service times, or recent content
- ◆ It doesn't reflect who your church is today



## 5. What Makes YOUR WAY MEDIA Different?

At **Your Way Media**, I build custom church websites that are:

- Simple to manage (no tech headaches)
- Beautiful and modern
- Built with SEO to help people find your church online
- Fully custom to reflect your church's mission—not a cookie-cutter template

I also offer **photo & video services** (optional) to capture fresh content that truly reflects your church.

Whether you need a one-page site or a full build-out, I have options to fit your needs and budget.



### **Want a Free Website Review?**

Let me take a look at your current site and I'll send you 3 free recommendations to improve it—no pressure, no pitch.

✉ Email me at [nick@yourwaymedia.cc](mailto:nick@yourwaymedia.cc)

**Let's build something that helps your church grow.**

— Nick Fetty, Founder of Your Way Media

 [yourwaymedia.cc](http://yourwaymedia.cc)

